



Columbia Machine, Inc. and Haarup Maskinfabrik A/S Announce New Investments and Enhancements to their Strategic Partnership

To better support their increasing base of customers and the changing needs of companies in the Precast, Pipe, Masonry, Paver and Hardscapes markets, Columbia Machine, Inc. and Haarup Maskinfabrik, A/S will be investing additional resources in the North American Market.

Haarup will establish a new satellite operation to expand their presence in North America, enhancing the strong support Columbia and Turmac have provided the market for many years. The location of this new operation will be announced at a later date. New positions will be added in the areas of Sales and Service. Haarup will focus on the Precast and Pipe Markets. "We are glad for the opportunity to build on the success we have had in the North American Market. We look forward to expanding the products we currently offer to Precast and Pipe producers, which we are sure will have a positive impact on the daily operations." said Haarup's President Hans Christensen.

Columbia's Batching Division will focus on the Masonry, Paver and Hardscape Markets. In addition to investments in Sales, Service and Engineering to support these markets, Columbia will be introducing a number of new solutions, focused on color blending, rapid plant changeover, faster batch cycle times and enhanced product quality. "We are very happy about the success of our partnership with Haarup. Our two privately held, family owned businesses work very well together. We are excited about the additional investments we will be making to support the markets we serve together." said Columbia's President Rick Goode.

Columbia and Haarup plan to increase inventory levels to support their large base of production plants. Both companies feel that spare parts availability is a key part of the high level of customer service they provide 24 hours a day 7 days a week.

For more information on this exciting development, please stop by the Columbia booth (900 – Premium Exhibit Area) or the Haarup booth (1850– Precast & Pipe Exhibit Area)) at The 2012 Precast Show, March 1st – 3rd, Orange County Convention Center, Orlando, FL.

Please contact Tim Goode at Columbia Machine, Inc. if you would like additional information. Phone: 1-360-694-1501 x. 553, Email: timgoo@colmac.com or www.columbiemachine.com

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